

St. Francis Choir Boosters Meeting Minutes

June 5, 2017 – 6:00 PM

Athletics/Activities Conference Room – A112

Attendance:

Officers:

Paul Anderson, President
LuAnn Anderson, Vice President
Denise Keller, Treasurer
Charlene Provost, Secretary/Communications

Director/Committee Members:

Bob Fiebranz, Jill Kent, Amy Meyers, Karen Olson, Teresa Peterson

Boosters: Jodi Hennen, Ashley Stone, Dawn Stone

Approved Minutes from 5/1/2017

Treasurer's Report –

- Adjusting official name for taxes to St. Francis High School Choir Boosters. State has been changed, but Federal has not.
- Taxes now paid for FY16. Need to set expectations for more prompt tax filing with tax preparer for future years.
- Transitioning Treasurer position from Karen Olson to Denise Keller. Karen to stay involved until the FY17 year closes.
- Conflict with Happenings Books so Choir Boosters are covering about \$300. Paid for the banquet. Yet to pay for the All State student fees at \$500 each.
- Per Paul, we need to address increasing fees for Show Choir participation. Most schools charge closer to \$1000 per student.

Fund Raising Report –

- Spring Pops Concert: Concessions sold about \$545.00. Needed more volunteers for the concession stand so they needed to close it. Rose sales fell flat (25 sold out of 75). Will need to do something completely different next year.
- There are no current fund raising initiatives scheduled.
- Need a Fundraising Director for the 2017-18 school year
- Discussed having a Spaghetti Dinner in the fall as a “get to know the Choir Director” event.
- Amazon Smiles is up and running under “The Overtones-Family and Friends of the SFHS Choirs” which is the official Booster name under the Federal government (the one we were trying to get changed last year).
- Exploring options for enhancing the Madrigal Dinner fundraiser and leverage the opportunity for increased revenue.

Communications –

- New article published in the June issue of The Courier, highlighting individuals who won awards or received recognition.
- New Madrigal Singers and Show Choir members were announced using the new website. This worked well for Mr. Warren so students could see whether they were selected while not in a school setting. This also serves as a good opportunity to drive traffic to the website.
- Considering the need for a monthly newsletter (email) to all choir parents, compiling news and noteworthy items and reminders.
- Communicating expectations at an in-person “Mandatory Parent Meeting” for those with students in Show Choir and Madrigal Singers. Currently scheduled for Monday, June 26.
- Exploring opportunity to consolidate the three Facebook accounts related to choirs (Bridge Street Singers, Prima Voce, and Choir Boosters)
- Encouraged all new attendees to follow our Facebook page and subscribe to our email list on the website.
- Working with new director, Josiah Telschow, to align on communications approach and obtain an interview for an article announcing his arrival.
- Need volunteers to serve as a communications committee.

Items for Discussion:

Seat Yourself had a glitch in how it was set up. Problem was resolved and should not occur again. Bob would like to get access to the admin account so he can see the full seating chart. Bob and Jill would like to see something as far as an “electronic” Seat Yourself, so a “live” seating chart could be seen the night of the concert.

Denise Keller was nominated and unanimously approved as our new Treasurer. Motion made by LuAnn Anderson and Seconded by Paul Anderson.

Summer meetings will be on Mondays. Locations are TBD, but won't be at the school. Next meetings are July 10 and August 7. School year meetings will likely change to Tuesdays and may be moved to the Choir Room or another space with more seating.

Choreography for BSS will be August 17 – 20th.

Paul discussed strategic subgroups that he is forming to talk about fund raising opportunities and managing upcoming finances. Would like to put something in place by September.

Madrigal Dinner event was discussed as a need for a dedicated planning committee with the anticipate changes in resources. Suggestions also made to consider enhancing the fundraising and perhaps adding a silent auction to the events.

